



George Gascón
District Attorney

**AS-NEEDED COMMUNICATIONS CONSULTANT FOR
SFDA PUBLIC AWARENESS CAMPAIGNS
RFQ# DAT.05.2018**

INTENT TO ESTABLISH PRE-QUALIFIED LIST

June 22, 2018

To All Applicants:

Thank you for submitting a proposal for the Request for Qualifications (RFQ) for the As-Needed Communications Consultant for SFDA Public Awareness Campaigns (RFQ #DAT.05.2018) issued on May 11, 2018 by the City and County of San Francisco, Office of the District Attorney. We appreciate the time and effort invested in your proposals and your patience in awaiting the outcome of our process.

The City has completed its evaluation of applications and has selected the following 3 firms for pre-qualification:

Better World Advertising
De Alba Communications
OneWorld Communications

If you believe that the City has incorrectly selected other respondents for the pre-qualification consultant list, you may submit a written notice of protest. The notice of protest must be received by the Office of the District Attorney by **5:00 PM on Friday, June 29, 2018** and must include a written statement specifying in detail each and every one the grounds asserted for the protest. The protest must be signed by an individual authorized to represent the respondent, and must cite the law, rule, local ordinance, procedure or RFQ provision on which the protest is based. In addition, the protestor must specify facts and evidence sufficient for the City to determine the validity of the protest.

Any questions related to the outcome of this RFQ may be addressed to:

Lorna Garrido
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